



# International IR Campaign



A great tool for establishing an international audience and getting company news to an international investor group



**Swiss Growth Forum**, the leader in International Roadshows, in partnership with **SmartMoneyMatch**, the global B2B product and social media platform for the investment industry with users in all global financial centers, offers International IR Services utilizing its customized databases of over **500,000 individual investors**, family offices, private asset managers, fund managers and press in 180 countries around the globe.

Our brands are well-known in the EU and Asia after a combined 35 years in the IR business

Monthly Service with a  
3-month minimum at  
**\$3,495 per Month.**



# Unique International Exposure Services:

Monthly Service with a  
3-month minimum at  
**\$3,495 per Month.**



Mailings of Press Releases, Articles and Research Briefs (if relevant) to SmartMoneyMatch and Swiss Growth Forum joint databases of over 500,000 Institutional and Retail Investors



Up to 4 Mailings per month and 4 Zoom conference calls organized with investors who RSVP to the invitation



# Unique International Exposure Services:



Detailed reports listing all investors who open the PR. Separate outreach campaign to those who RSVP for a call



Additional services including social media distribution of CEO interviews to our network of over 30,000 LinkedIn and Twitter followers.

Monthly Service with a  
3-month minimum at  
**\$3,495 per Month**



# Sample Press Releases

**Sample PR 1**

**Sample PR 2**

**Sample PR 3**

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## International IR Campaign

*Personal CV*

**Founder and CEO,  
Swiss Growth Forum**

[www.swissgrowthforum.io](http://www.swissgrowthforum.io)

- ✓ **Public Relations Marketing Executive** for Financial, Alternative Investment, Biotech, Healthcare and Fintech
- ✓ Public Companies expert for **over 22 years**
- ✓ **Raised over \$2 Billion** for over 450 companies
- ✓ **Founder and Former CEO of Monaco Growth Forum** which was **acquired at 7X earnings in 2017**, the only public European acquisition of a PR company that year.
- ✓ Completed over **400 roadshows and 17 quarterly Forums** on five continents in major financial markets such as New York, Geneva, Milan, Monaco, London, Singapore, and Dubai.
- ✓ **Launched the International IPO/STO** Channel in Partnership with Jon Najarian of CNBC and Najarian Family Office
- ✓ **Over 22,000 LinkedIn followers**; consistently ranked among top 3 most followed women in EU Finance.



# Questions?

Contact Andreea Porcelli at  
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Schedule a Call on Calendly

